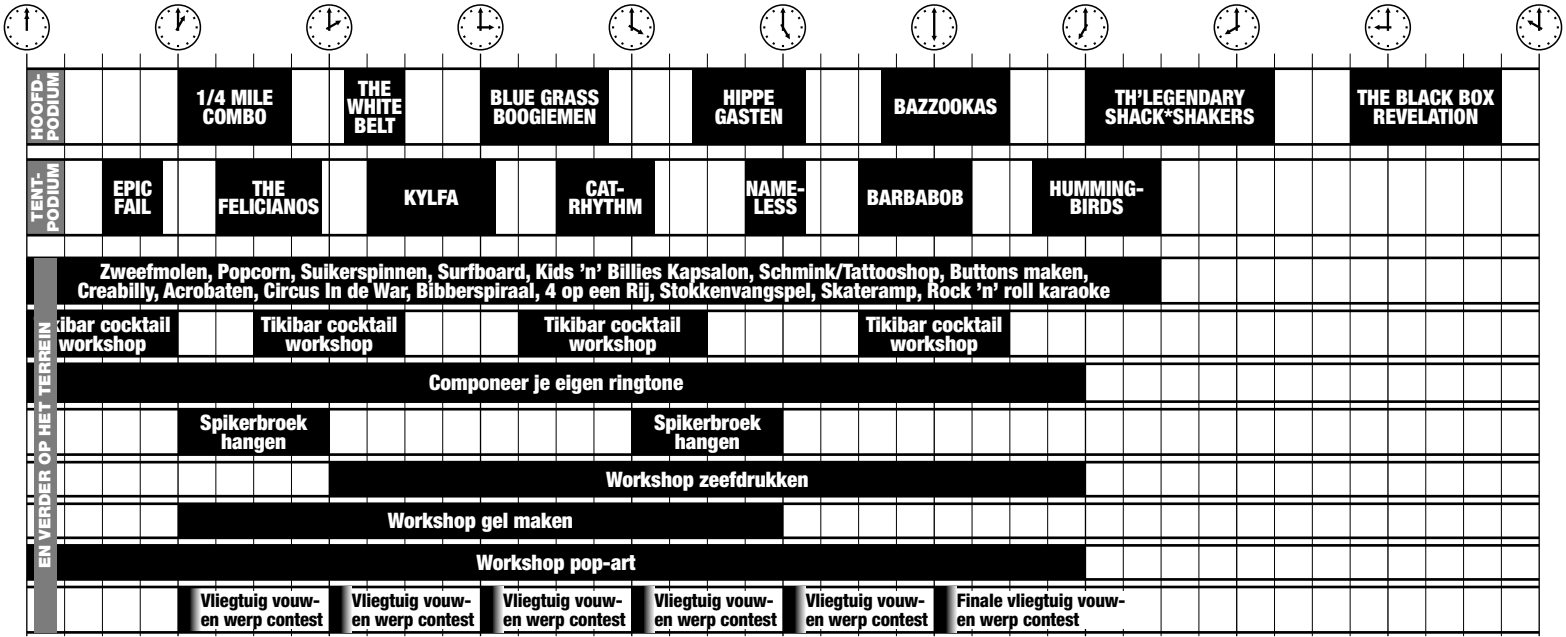Blokkenschema